



THE Business

Anglesey Business News



Entrepreneurs sought for innovation scheme

A SCHEME to help create successful businesses on Anglesey is on the lookout for potential entrepreneurs.

Launched in September, the aim of The Bauhaus Project is to take existing businesses or business concepts and work with them until they are ready to trade or attract investors.

The project is designed to walk the entrepreneur through the initial phases of testing and assessment of the potential business's products, as well as product development.

Existing businesses not fulfilling their full potential will also be considered for the scheme.

Although The Bauhaus Project is co-ordinated by Menter Môn, they will engage independent experts and other organisations to assess the feasibility of the project and develop a business plan. All pre-commercial work is fully funded.

The project is named after a 1920s German arts movement, which took a similar approach to testing and measuring innovative ideas in the marketplace.

Eligibility

Menter Môn business manager Dafydd Gruffydd said they are looking for ambitious and motivated individuals or businesses that would like to progress an idea for a new product into the market place. It must be a tangible product, rather than a service, and it should lead to greater employment on the island. "It doesn't

have to be a world-first," he said. "You might add something to an existing product that gives it potential in the market.

"What we are looking for is something that's not currently being done on Anglesey. We'll identify the resources and expertise, and bring them together to as-



Calon Lan produces cooking oils. It was formed in a way similar to the Bauhaus Project approach

sess the potential and the way forward."

The project will run until February 2011 and it is hoped that approximately 10 successful businesses will be set on their way during this time.

In the first instance, contact project officer Jane Davies on 01248 725704, Dafydd Gruffydd on 01248 725713, or email janed@mentermon.com

Publishing scams warning

TRADING STANDARDS are warning Anglesey businesses to be on their guard against publishing scams.

Recent telephone calls have been made to Anglesey County Council staff with the caller trying to sell adverts in publications promoting fire safety. The callers also claim the Council has sponsored the publications.

The Trading Standards department warns that this is just one of many similar scams involving advertising and publications.

In some instances the publication does not exist, or very few are printed and distributed and are of very little value to the advertiser.

A Trading Standards spokesman said: "The majority of publishers are reputable businesses, providing an essential service to industry. However, rogue 'publishers' can make huge sums of money by inducing large numbers of victims to pay for adverts in publications that do not exist, or are not what victims are led to believe."

- If you think you've been targeted for any scam, contact Trading Standards on 01248 752840

Why 2009 should not be all doom and gloom



A message for the coming year, from Sasha Davies, Head of Anglesey's Economic Development Unit

The effects of the current economic downturn are being felt on Anglesey, as everywhere else.

Whilst some of the most significant closures (for example, Eaton and Peboc) were due to a range of factors, the loss of Woolworth's in Holyhead and Burgess in Llangefni can be laid fairly and squarely at the door of the "credit crunch".

In the face of such closures, the Council's main role is to mobilise a range of agencies to provide whatever support is appropriate and available in the circumstances. Local resources are rarely sufficient to rescue a business and so the main emphasis

is usually on help for those being made redundant to find new employment and/or training.

In the current climate, it is easy to overlook good news in the local economy. The new Morrison's store in Holyhead is set to create around 250 jobs, while Iceland in Llangefni will create around 25. Parc Cybi, the Welsh Assembly Government's major employment site, is well under way, and the Council's small units development at Penrhos is complete and available for letting.

The Council's small business grants scheme, the Business Development Fund,

is being extended to cover the period until the new (EU Convergence funded) Local Investment Fund comes on stream later this year. The rules are the same as before and businesses wishing to make a grant application should phone the Anglesey Business Centre on 01248 752454 for more information.

The Local Investment Fund is just one of a significant number of Convergence funded projects to benefit the Island, covering a range of objectives including entrepreneurship, infrastructure, tourism, heritage and rural development. The Coastal Action Project has already received WEFO approval: this will deliver sustainable enhancements to recreational infrastructure around the Island. The supply of new sites and premises for business use is also being addressed through a substantial Convergence project.

The Council has just published the 2009 Anglesey tourism brochure, which has been very well received by local tourism operators as well as colleagues in Visit Wales. 2009 will be an important year for the Island's tourism effort with, for example, four new cruise lines sampling the Island's offer.

The Economic Development Unit wishes all Business on Anglesey members a happy and prosperous 2009.

Sasha Davies, Head of the Economic Development Unit

Comment

The slowdown seems to have crystallized since Christmas. What at first felt like a problem in the financial sector is now being felt everywhere.

But is there anything we can do to keep the dreaded credit crunch from our doors?

Cashflow is absolutely critical, so one thing that would help would be to pay on time, where we can.

We've probably all been guilty of waiting until our bills become red before paying.

Perhaps we need to consider the consequences of this a little more. If we keep

our suppliers waiting, they'll be forced to keep their customers waiting...and it's almost certain this will come full circle until it's us that's being made to wait.

Many of us have already become a victim of this, which of course makes it harder to pay our bills.

But if you can, where you can, don't keep people waiting.

**Wendy Ashurst
BoA Chair**

Don't forget to get your tax return in!



THE HMRC deadline for self-assessment tax returns online is 31 January 2009. If you don't complete a return by this time you will receive a penalty of £100.

The deadline for paper returns was October 31.

For information visit www.hmrc.gov.uk

Member Profile

Sharon Lindsay — New Destination



Sharon Lindsay - enjoys modern jive dancing

What year did you start your business and why?

I studied with a life coach training organisation a couple of years ago, initially for my own personal development. After passing the exam with a high distinction and obtaining full accreditation, I realised I would also like to help others. New Destination was launched in 2007.

Describe your business

I offer solutions, alternatives and choices to help change individual lifestyles. I show people how to think and live at a different level, so they are able to transform specific areas in their lives.

I also now provide a unique course in Successful Business Planning, it's aim is simply to keep businesses moving forward throughout 2009, by injecting fresh ideas, strategic planning and motivation.

What should BOA members say when referring you?

I can be referred with confidence and trust by the people who know me. My services are confidential and I also offer a money back guarantee, should my clients not be satisfied with any of my coaching sessions.

Who is your ideal client?

An open-minded and ambitious individual or business owner, who is willing to introduce forward thinking concepts and to

make personal changes.

What would you say to someone to persuade them to join BoA ?

I would personally welcome any local business owner to join the proven networking systems to generate more income, increase turnover and profitability and establish essential professional contacts.

Your best bit of advice

Consistently reinforce your own belief in your ability to succeed and always remain creative and flexible during challenging times and situations.

What do you do when you are not working?

Three years ago I learned to dance "modern jive" and was instantly hooked. I now attend regular lessons, Saturday Freestyles throughout North Wales and the North West. I also attend three dance weekends each year and went on a Dance Cruise around the Canary Islands earlier this year. It was just awesome!

If you could change one thing about Anglesey, what would it be?

I would love to see Anglesey introduce some quality and fun evening entertainment, such as theatre, cinema, 10 pin bowling and regular dance events. This would not only enhance local lifestyles, but would also attract residents from sur-

rounding areas and more importantly create all year round tourism, generating much needed jobs and boost the island's economy. Anglesey is oozing with potential.

What are your plans for the future?

My purpose is to improve the quality of lives of as many people as possible throughout North Wales and to show business owners a new approach to success.

Finally, a bit about you ...

This will be my 12th year on this stunning island. I live in Moelfre with my daughter Laura and wonderful dog Sophie. My family also live on the island.

I worked for Pentraeth Automotive between 2000 and 2004.

Critical date for Tŷ Mawr development

ANGLESEY'S full council meeting on January 30 looks set to decide the fate of the Tŷ Mawr project.

The project was controversially rejected before Christmas, even though it appeared difficulties regarding access and potential congestion had been resolved.

Because planning was turned down despite officers' recommendation to approve, there follows a cooling-off period before councillors get another chance to vote. They could reverse their own decision and approve the project, or refuse it a second time.

Tŷ Mawr: Will it become a reality, or remain an artist's impression?



Forthcoming events

Business on Anglesey events

Evening Networking

29th January 2009 at Stafford House in Menai Bridge, Anglesey. This event will include a three-course meal. Arrive for 6.30pm, start at 7pm. Places are limited and therefore booking is essential.

For further information please contact Email: events@businessonanglesey.co.uk or leave a message for Jo Quinney on 01248 715 611

Evening Networking

24th February 2009 at The Bull Hotel in Llangefni, starting at 6pm. Contact as before.

Other events

Developing and Reinforcing your Brand both Off and Online

5th February 2009 from 3pm to 5pm, TECHNIQUEST@NEWI, Mold Road, Wrexham, LL11 2AW.

Free presentation to help businesses develop their brand, together with off and online

marketing materials with an emphasis on new media.

Call Victoria Jones on 0845 3031400 or email vjones@designwales.org.uk

Business to Business Lunch Networking

Organised by the Chamber of Commerce, on 18 February from 12.30pm to 2pm at The Management Centre, Bangor University. Lunch included. Cost £20 members, £22 non-members, plus VAT. Limited to 40 places. To book call 01244 669988.

Got any news? Get in touch!

Whether it's good news or bad news, we want to hear from you!

It might be you have a strong opinion about local or national issues. Maybe it's about something you've read in the local, regional or national press.

Or it might be news about your own busi-

ness. Won a new contract? Taking on staff? Launching a new product or service? We want to know!

Simply email a short message to phil.thomas@wordcreative.co.uk, outlining your news and thoughts, together with a contact phone number.



About Business on Anglesey

Business on Anglesey is the island's leading independent network for local business. It is the independent business representative organisation on Anglesey for businesses of all sizes and sectors. A successful networking group that joins businesses throughout North Wales. Providing information to businesses of events and courses on Anglesey and North Wales. A business group that influences Anglesey's economy.

- If you are interested in becoming a member, email Jo Quinney at events@businessonanglesey.co.uk

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Mae Busnes ym Môn ar hyn o bryd, neu yn y gorffennol, wedi cael arian rhannol gan y sefydliadau canlynol.

